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PAUL A GUSS

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of

Kaoru KOBAYASHI

U.S. Serial No. 09/933,738

Group Art Unit: 3621

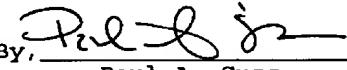
Filing Date: August 22, 2001

Examiner: F. Backer

Title: ADVERTISING SYSTEM

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This paper is being submitted by facsimile to the USPTO's Centralized Facsimile Number 703-872-9306 on or before March 17, 2004.

By,   
Paul A. Guss

RESPONSE TO OFFICE ACTION UNDER 37 CFR § 1.111

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated December 17, 2003,  
please amend the above-identified application as indicated  
hereinbelow.

Amendments to the Claims appear on pages 2 through 6 of  
this paper, with the applicant's REMARKS commencing on page 7.